

# Hollywood Sunset Free Clinic

AUGUST NEWS LETTER



## *Los Angeles, California- Hollywood Sunset Free Clinic will celebrate its 41st anniversary of providing free health care for the uninsured of Los Angeles.*

The Clinic's staff and volunteers are teaming up with students, faculty and staff of The Art Institute of California - Hollywood to create the Clinic's 41st Annual Fundraiser, "Night of Cool" to be held September 10, 2009 at the Barnsdall Gallery Theater in Los Angeles.

The 41st celebration will feature "A Too Cool" silent auction, "A Taste of Cool" dinner, Eco-Cool fashion show produced by The Art Institute of California Hollywood, and Too Cool! after party with entertainment provided by The Art Institute of California - Hollywood students. The silent auction features an 8'x 4' painting by renowned artist Frank Romero as well as numerous artists of Silver Lake, Echo Park, Los Feliz and vicinity.

Students are stepping out of their "classroom" comfort zone to devote their services to a community in need. Fashion design students have put together the "Eco Cool Fashion Show" featuring eco-friendly fashions, some of which are made from donated garments provided by the Clinic's Berda Paradise Thrift store. A highlight of the show is the collection of garments made from Trader Joe's paper and eco-friendly tote bags designed by Altha St Claire III, winner of the "Most Creative Collection" award at the school's student fashion show two years in a row.



The show will also feature Elizabethan inspired costumes with a contemporary avant garde twist designed by the costume specialty class. Interior design students have constructed a renovation plan for the Hollywood Sunset Free Clinic facilities and the Berda Paradise Thrift Store which will be showcased at the event. Marketing students designed the materials and produced a strategy tying in the "Night of Cool" concept to the promotions and production of the event. They are also consistently and persistently hitting the streets of Hollywood, Atwater, Silver Lake and Los Feliz,

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inviting individuals and businesses to attend the event and join the cause.

Due to severe cut backs in California State funding, the Clinic is in dire need of operational funds to continue to serve clients at the 2008 level. However, due to the current economic crisis and unprecedented growth in the unemployment rate, the Clinic is faced with a projected doubling in the number of clients in need of health care in 2009-2010.

This event marks a tremendous effort in our nation's critical changes. Unemployment has climbed to 11% in Los Angeles, resulting in an increase in uninsured. Severe cut backs in the California State Funding has increased the Clinic's dire need of operational funds to continue to provide 86,000 FREE visits annually. The Annual Fundraiser will help defray health care costs for the unemployed, uninsured and underinsured of Los Angeles. The Board of Directors, staff and volunteers of the Clinic feel strongly and deeply about their mission: To promote the well-being of the underserved by providing access to high quality healthcare for all, regardless of ability to pay.

All proceeds will benefit the Hollywood Sunset Free Clinic. "We believed then, and we still believe HEALTH CARE IS A RIGHT, NOT A PRIVILEGE. Our primary care treatment at the front lines saves taxpayers hundreds of thousands of dollars every year in emergency room visits at local and county hospitals", states Dr. Bill Vicary, Medical Director and 37 year clinic volunteer. "The Board of Directors, staff and volunteers feel strongly and deeply about our mission of quality, free health care."

Hollywood Sunset Free Clinic is a state licensed, non-profit, health care facility located at 3324 W. Sunset Boulevard, Los Angeles, California 90026 serving the uninsured of Los Angeles since 1968. Funding is provided by federal, state, city, corporations, foundations, and donations from individuals. For more information please contact Teresa Padua at 323-660-7959.

Health Care is a Right, Not a Privilege!

